

Cruising Yacht Club of Australia

A.C.N. 000 116 423

New Beach Road, Darling Point, N.S.W. 2027

Telephone: (02) 9363 9731 • Fax: (02) 9363 9745

ADDRESS ALL CORRESPONDENCE TO THE GENERAL MANAGER

17 July 1998

Ms. Margaret Powell
Executive Director
Young Endeavour Youth Scheme
PO Box 399
Potts Point NSW 2011

Fax No: 9368 0183

Dear Margaret,

Re: 1998 Telstra Sydney-Hobart Yacht Race

The Cruising Yacht Club of Australia would like to consider the use of *Young Endeavour* as the official Radio Relay Vessel for the 1998 Telstra Sydney-Hobart Yacht Race.

We request that three CYCA volunteers join the crew for the event and the necessary radio equipment be placed on board the vessel for the journey. Could you please indicate the availability of the vessel for the journey and any costs which may be involved.

Yours sincerely,

BRUCE ROWLEY
General Manager



YOUNG ENDEAVOUR

ADVENTURE AT SEA FOR YOUNG AUSTRALIANS



PO Box 399 Potts Point NSW 2011
Building 24 Garden Island NSW
Ph (02) 9368 1800 Fx (02) 9368 0183
Toll Free 1800 267 909
E-mail yngendr@ozemail.com.au

30 July, 1998

Bruce Rowley
General Manager
Cruising Yacht Club of Australia
New Beach Road
DARLING POINT NSW 2027

Dear Bruce

1998 Telstra Sydney to Hobart Yacht Race

Thank you for your interest in Australia's sail training ship *Young Endeavour* being involved again as radio relay vessel in this year's race. The hospitality extended in Hobart, and the race experience for our youth crew and navy crew members has been most rewarding.

The Board of the Young Endeavour Youth Scheme has endorsed participation again this year. For a fee of \$25,000 the Scheme would be happy to involve *Young Endeavour*, under the command of the Royal Australian Navy, in this year's Sydney to Hobart event.

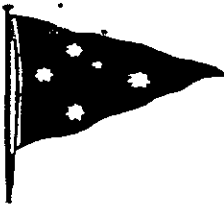
In recent years the issue of media coverage and carriage of media representatives has arisen. I would anticipate that the CYCA would include *Young Endeavour* in relevant media arrangements, rather than recommend separate negotiations. The ship could also be made available for an official function on Sydney Harbour in the weeks leading up to the event.

As in previous years, I expect that CYCA would oversee the installation of the communications equipment in the staff crew mess well prior to the event, and remove the equipment in Hobart. The three CYCA radio team members would join the crew of *Young Endeavour* on Boxing Day.

I would be happy to discuss our involvement further.

Yours sincerely

Margaret Powell
Executive Director
Young Endeavour Youth Scheme



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ADDRESS ALL CORRESPONDENCE TO THE GENERAL MANAGER

10 September 1998

RECEIVED
11 SEP 1998

Ms. Margaret Powell
Executive Director
Young Endeavour Youth Scheme
PO Box 399
Potts Point NSW 2011

Fax No: 9368 0183

Dear Margaret,

Re: 1998 Telstra Sydney-Hobart Yacht Race

The Cruising Yacht Club of Australia appreciates the letter you wrote on 30 July 1998, regarding this years race to Hobart. As discussed with you, the Board has approved an offer of \$15,000 for this years race and you have rejected this amount. At present I am pursuing an offer of \$20,000, but as yet not approved by the Board.

You added to the discussion by suggesting the CYCA should help to improve the media exposure of *Young Endeavour*, particularly with Channel 10. As explained Ten has a contract with the CYCA to cover the event, but the CYCA does not have any rights as to the control of any aspects of this coverage. We can only encourage Ten to be more positive and pro-active in their exposure of *Young Endeavour*.

We also discussed further corporate use of *Young Endeavour* by the CYCA and possibly some of our sponsors on the harbour on an all year basis. I suggested that one possible use could be the Canon Big Boat Challenge on 18 December. However, the CYCA has not budgeted for these costs and can only offer our best endeavours to achieve these results.

We would appreciate serious consideration to an offer of \$20,000 and I shall confirm this after the next Board meeting on 17 September. However, I am confident they will approve this amount but certainly no more. This is a \$5,000 or 33.3% increase over last year and our budgeted figure.

We await your response.

Yours sincerely,

BRUCE ROWLEY
General Manager



YOUNG ENDEAVOUR

ADVENTURE AT SEA FOR YOUNG AUSTRALIANS

14 September, 1998

PO Box 399 Potts Point NSW 2011
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Bruce Rowley
General Manager
Cruising Yacht Club of Australia
New Beach Road
DARLING POINT NSW 2027

Dear Bruce

1998 Telstra Sydney to Hobart Yacht Race

Thank you for the update on your deliberations on the role of *Young Endeavour* in this year's Telstra Sydney to Hobart Yacht Race. I note in your letter of 10 September that you are considering an offer of \$20,000 to the Young Endeavour Youth Scheme for the participation of *Young Endeavour*. While you note that this is an increase on your commitments of previous years, I would ask that you remember your offers for the past two years have been somewhat below what we requested. I would recommend that we accept an offer of \$20,000 if this amount is supported by the CYCA Board.

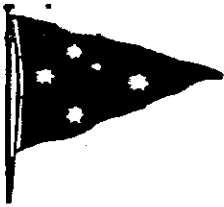
The Scheme has a very clear purpose to provide sail training opportunities to young Australians. Involvement in events such as the annual Sydney to Hobart Yacht Race has been expected to assist to raise the profile of *Young Endeavour* as the national sail training flagship. To this end, carrying media personnel on the official radio relay vessel in the past has assisted awareness of the ship's involvement in the race. This has not been achieved in the past two years and limits the value of participating to the Scheme.

I would appreciate it if the Cruising Yacht Club of Australia could encourage sponsors to consider *Young Endeavour* as a unique corporate entertainment venue in the weeks leading up to the race. Such charter opportunities provide a welcome contribution to the Scheme's Trust funds.

The crew of *Young Endeavour* have enjoyed their role in previous 'Sydney - Hobarts' and would be happy to fulfil the radio relay role once again. I look forward to your advice of the Board's consideration.

Yours sincerely

Margaret Powell
Executive Director
Young Endeavour Youth Scheme



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ADDRESS ALL CORRESPONDENCE TO THE GENERAL MANAGER

07 October 1998

RECEIVED

MS
9/10
Ms. Margaret Powell
Executive Director
Young Endeavour Youth Scheme
PO Box 399
Potts Point NSW 2011

Dear Margaret,

Re: 1998 Telstra Sydney-Hobart Yacht Race

I have much delight in informing you that the Board of the CYCA has supported and approved a fee of \$20,000 to the *Young Endeavour* Youth Scheme for the participation of *Young Endeavour* as the Radio Relay Vessel for the 1998 race. Could you please forward an invoice for this amount to me.

We appreciate your comments about media involvement on board *Young Endeavour* during the event, but ultimately it is their decision whether to send a film crew or not. We can certainly encourage it. The CYCA will make every endeavour to encourage sponsors to use *Young Endeavour* in the lead up to this years event.

Margaret, if possible could you advise on the program for the vessel for 1999 and 2000 and whether it will be available for the Sydney-Hobart Race during this period.

We look forward to working with the team on *Young Endeavour* once again.

Yours sincerely,

BRUCE ROWLEY
General Manager



YOUNG ENDEAVOUR
ADVENTURE AT SEA FOR YOUNG AUSTRALIANS

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12th October, 1998

Bruce Rowley
General Manager
Cruising Yacht Club of Australia
New Beach Road
DARLING POINT NSW 2027

Dear Bruce

Thank you for your confirmation of the involvement of Australia's national sail training ship *Young Endeavour* as radio relay vessel for the 1998 Telstra Sydney-Hobart Yacht Race. As you requested, I have enclosed an invoice for the agreed fee.

Could you please advise when your team will be available to brief the Commanding Officer, Lieutenant Commander Neil Galletly RAN, on the set-up for the race.

We briefly discussed the provision of official race shirts. Could you please let me know when you need numbers and sizes. Also, I'm sure some of our crew who are not on board for the race would like one too, so could you please let me know the cost for any extras.

The program for 1999 and 2000 is still being finalised, so I will keep you informed as it becomes clearer.

I wish you a very successful event, and look forward to working with you again.

Yours sincerely

Margaret Powell
Executive Director
Young Endeavour Youth Scheme

Encl. Receipt # 003